



COMMITMENT TO THE COMMUNITY AWARD 2010



Who can apply?

Nominations are welcome from **anyone involved in meetings, incentive programmes, conferences; associations or business projects which took place 24 months before the deadline date of the application** that have demonstrated innovative efforts to benefit a charitable initiative of choice. Anyone who has won the award the previous year cannot re-submit the same project again.

What is considered?

Projects nominated are evaluated on the basis of the following three criteria (described in detail below):

1. Suitability
2. Creativity
3. Sustainability

In addition to demonstrating these aspects, applicants are requested to respond to specific questions regarding their project.

What is awarded?

The winner of the Commitment to the Community Award will be recognised at the IMEX Gala Dinner Awards Ceremony, in the IMEX Daily Paper and IMEX Briefing, at the IMEX Corporate Responsibility Centre, at the GMIC Annual Conference, and on the GMIC and IMEX websites.

What do I need to submit?

To be evaluated nominations must include:

1. Signed and completed nomination form.
2. Summary narrative answering the questions outlined below. The summary must be no more than four double-sided pages, should space below not be adequate, including any associated tables, photos and charts. The summary must provide evidence of how the programme meets the three award criteria: suitability, creativity and sustainability. Please ensure each area is addressed and labelled accordingly in the submission.
3. Attachments (optional). To minimise paper consumption nominees are encouraged to provide only those attachments that are essential to support their narrative. Supporting information may be requested during the verification process.

Founded by:-



Application Questions

Applicants should outline answers to the following questions. Please only answer questions that relate to your meeting. It is NOT necessary to complete all sections if they do not apply to you:

1. What was the overall business objective of the programme?

2. How did the element of social responsibility tie in?

3. How does the programme fit with the overall organising company's objectives or CSR commitment?

4. How and why was the charity chosen for the programme?

5. How was this a good match for the corporate sponsor?

6. How was this a good match for the destination/venue?

7. How did the programme involve the attendees, hosts and or guests?

8. How was the idea communicated?

9. What was the positive effect on the beneficiaries?

10. How did it make a difference in the lives of the beneficiaries?

11. How did it make a difference in the lives of the participants?

Award Criteria

In addition to answering the questions above your narrative should provide examples of how your project specifically meets the three award criteria. Please answer only the questions that relate to your meeting.

1. SUITABILITY

How did your programme integrate into the local community? – i.e. selection of initiative in relation to the sponsoring corporation, organisation, host and sponsor, or specifically in relation to the programme destination or venue, or both.

2. CREATIVITY

What were the programme's most creative ideas? – i.e. design of the programme to incorporate appropriate venues, activities, gifts, etc. to benefit the chosen cause.

3. SUSTAINABILITY

Did your programme have any long term sustainability objectives? – i.e. assurance of a lasting and/or ongoing effect on the beneficiaries or community.

4. OUTCOME

What did you learn through this experience?



COMMITMENT TO THE COMMUNITY AWARD NOMINATION FORM:



Nominee	
Business Name	
Address	
City	Postal/Zip Code
Country	
Phone	Fax
Email	Website
Project Nominated	
Date	Number of Attendees
Frequency of Meeting (e.g. quarterly, annually, one-time)	
Meeting Purpose	
Nominator	Phone Number
Email	
How the name on the award should read	

In support of my nomination I have attached the following required information:

- Signed Nomination Submission Information Form
- Nomination Submission Narrative
- Attachments (optional)

If selected as a recipient of the Commitment to the Community Award my company or organisation agrees to be highlighted in promotional materials including web sites and be willing to share the programme with others in the industry with due acknowledgement provided in copyright.

Signature _____ Title _____ Date _____

Please submit the completed Nomination Form and Nomination Submission Information to:

Dale Hudson
IMEX
 1st Floor, The Agora
 Ellen Street,
 Hove
 East Sussex
 BN3 3LN
 UNITED KINGDOM

Tel: +44 (0) 1273 227311
 Fax: +44 (0) 1273 227312
 Email: dale.hudson@imexexhibitions.com
 Web: www.imex-frankfurt.com

To be received **before** the **28 February 2010**.
 Electronically submitted nominations are encouraged.

Founded by:-

