

Asian bureaux see strength in unity

Eight Asian bureaux have united to relaunch the **Asian Association of Convention & Visitor Bureaus**. Announcing the move at IMEX in Frankfurt, chairperson Suprabha Moleeratanond of the Thailand Convention & Exhibition Bureau says the bureaux from China, Hong Kong, Korea, Macau, Malaysia, The Philippines, Singapore and Thailand are putting co-operation ahead of competition to raise the level of sophistication of the C&I sector in Asia.

Speaker no flash in the pan

An interesting guest speaker from the US has been flushed out by the Associations Forum for its national conference at the Melbourne Convention & Exhibition Centre on July 29 and 30 - Jack Sim, founder of the **World Toilet Organisation**. Known as the WTO for short, it is a global non-profit organisation committed to improving toilet and sanitation conditions worldwide. Meanwhile, the early-bird discount for **conference registrations** ends on June 19.

Business development manager recognised

Canberra Convention Bureau business development manager Jemma Davie has won the IMEX-AACB Vin Barron Award, co-sponsored by Qantas. It is designed to foster career development and encourage excellence in the young talent and future leaders in Australia's convention bureaux. The prize was renamed last year in honour of former Tasmania Convention Bureau CEO Vin Barron.

Broadening view beyond walls

A group of representatives from the Association of Wall & Ceiling Industries Australia & New Zealand have been hosted by the Christchurch & Canterbury Convention Bureau to check out the South Island City ahead of the body's conference there in October next year. There will be 250 delegates. Pictured at the **Christchurch & Canterbury Convention Centre** are (from left): Bruce Levey of AWCI Christchurch, Ed Hawkes of the AWCI executive office in Auckland, Hayley McKay of VBase, AWCI Australia executive director Allen Morley, Kevin Sceats of GIB Auckland and Catherine Lee of VBase.

Two awards for Adelaide

Adelaide Convention Centre has won two international awards – the 2009 IMEX Green Supplier Silver Award in Germany, and the International Presidential Corporate Award in London (one of only seven companies in the world to receive



the honour) for supporting Variety Club SA. The centre has also received a SA Governor's Award for its support of Foodbank.

Island venues showcased

Club Med has released a brochure showcasing its C&I offerings, with an accent on island properties. It features resorts in Asia Pacific with meeting venues, entertaining areas and accommodation offering all-inclusive packages. Organisers can also rent any of the 80 Club Med resorts for sole use, and work with events teams, specifying such details as dining as well as sport and leisure activities.

Discount for association event

Association Resource offers *CIM Newsbytes* readers a **reduced fee** for attending the Association Congress in London on July 13 and 14, with workshops on a third day. The early-booker rate is valid until June 5. There will be more than 40 talks in 10 sessions with speakers from Europe, the UK and the US.

Not all action....

Known for its adventure activities, Sydney company Adrenalin has introduced a range of "**recovery experiences**" including celebrity personal training, boutique day-spa massages and women-only surf and yoga camps. There are also self-defence and flower-arranging workshops. These experiences are available in Brisbane, Gold Coast, Melbourne, Perth and Sydney. Meanwhile, read about an Adrenalin adrenalin-producing activity in the Adrenalin Incentives feature in July's *CIM* magazine.

Focus on South Island

Christchurch & Canterbury Tourism has relaunched its website as a portal for the entire South Island. Set within the site is a **Christchurch & Canterbury Convention Bureau** section offering organisers a single research point.

Product updates for Cairns

As well as regular updates in the Cairns Regional Convention Bureau's e-newsletter, a *Fact File* has been put together covering business tourism product updates. An electronic version can be ordered by **email**.

Qatar on track for gold

Qatar National Convention Centre is on course to achieve gold status under the Leadership in Energy & Environment Design Green Building Rating System, it has announced at IMEX. The 177,000sq.m. centre, scheduled to open in 2011, will have the latest in systems for water savings, energy efficiency and indoor environmental quality. General manager Paul D'Arcy claims it is the first centre of its type being built to the gold standard. More than 3600sq.m. of solar panels on the building's roof will produce 12.5 per cent of the centre's energy requirements, says D'Arcy.

Special Deals

Because of the popularity of the *CIM Newsbytes* free listings for job vacancies and

special deals, these are being included in a separate email newsletter from this week onward. Items for these listings should be no more than 95 words in length and include either a website or email address for direct contact. There should also be an expiry date for special offers and a deadline date for job applications. Please submit entries in an attached Word document or include in the body of the email, and send to ayeomans@rankpub.com.au.

This message was intended for ray@imex-frankfurt.com. You have received this message because you are subscribed to CIM Newsbytes'

[Unsubscribe me from this list](#) | To contact us please email cim@rankpub.com.au

<http://www.cimmagazine.com>

This email has been scanned by the MessageLabs Email Security System.
For more information please visit <http://www.messagelabs.com/email>
