

Greening an exhibition stand

*Notes on the model stand displayed in the Corporate Responsibility Centre at IMEX 2006.
Provided by Walter Foletti, Expoforce AG.*

Please note that all material used for the model stand is recycled from material used for normal stand construction.

- The carpet (normally Sisal, a natural fibre), is made of cloth, normally used for decoration of wall panels.
- The "Orbit" system (round bars and balls) can be used over 100 times. Once the model has been dismantled the balls and bars can be kept for future use.
- The fill-in pieces are made from recycled cardboard or chip-board.
- For any coloured wall or fill-in piece, water soluble paint is used.
- The Perspex, used for back lighting images, can be reused over 50 times.
- All the images and graphics are produced so that they can be used as many times as the exhibitor wishes.
- All the furniture is hired and can be reused up to 50 times, depending on the quality. Only refrigerators with low electricity consumption are rented out.
- Lighting: whenever possible, the stand is designed without a ceiling, so that the hall lighting can be used. Low voltage lighting can be integrated into the back wall.

Important to know:

Unfortunately the regulations for stand construction are different from one exhibition centre to the next, and sometimes the exhibition organiser brings in additional regulations. Therefore the stand constructor is sometimes forced to use chemically treated material. Cost can also be an issue, e.g. for reusable carpet tiles you pay more for cleaning per square metre than you would for buying carpet tiles for one use only. However, it is up to everybody to help to reduce waste, including material that can be recycled. Let's start now!